

### WHO ARE WE?

Kalisign is a Franco-Chinese joint venture which has been providing you with the best of its production in only 21 days since 2011: Slimtek

Since 2011, we have been continuously improving our products and meeting the needs of our customers. We offer a sharp production tool to European sign makers to customise their most demanding projects.

No modules or strips! Our signs are the fruit of 15 years of research and development in the field of LED units. Kalisign has become a specialist in this domain through our flagship product and its various versions: Slimtek.

What is Slimtek? It is a block of acrylic manufactured to a thickness between 20 and 40 mm in which the LEDs are embedded dot by dot and soldered between them by hand. The entire unit is covered with a resin, making the product waterproof and airtight, while guaranteeing perfectly uniform lighting for large and small letters.

Collaborating with Kalisign guarantees receiving an exceptional product promptly with unique customisation options and dedicated customer service, which ensures better advice to meet the requirements of your project.

## OUR HISTORY

### Our values



#### **Continuous Improvement**

Constant improvement day by day is part of our DNA.



#### Reliability

Worthy of trust and dependable, we deliver on every promise, every time.



#### Attention to Detail

Why are we so focused on little details? Because that's how we exceed expectations.

### 2005

#### The creation of Slimtek

Due to the complexity of the requests made by our customers, we decided to advance and focus on LED units. Slimtek, our flagship product, was then born.

#### 2011

#### Kalisign arrives in Lille

After 6 years of development in the manufacture of Slimtek, two French entrepreneurs joined together to launch a company entirely dedicated to this range. Kalisign was born.

#### 2013

#### **Opening doors to Europe**

After 2 years of growth and an increased demand for Slimtek, we decided to open a second office in Germany. Kalisign then began to expand internationally.

#### 2016

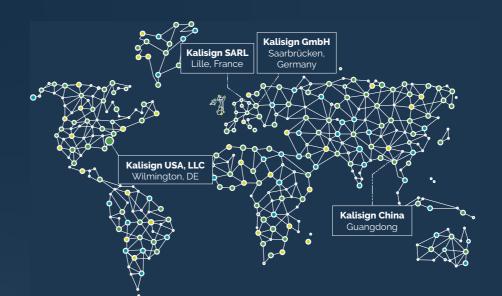
#### Crossing the Atlantic

After having extended our influence in Europe, we decided to cross the Atlantic and open a third office on the east coast of the United States in Wilmington, Delaware.

### 0 2018

#### Our factory expands

Kalisign is growing and seeks to expand around the world. A new production unit is started in an area three times greater in size than the previous one.



#### FOR MORE THAN 7 YEARS



MORE THAN 5200 ORDERS

IN MORE THAN 60 COUNTRIES



MORE THAN 200 SIGN MAKING PARTNERS



WITH 98% PUNCTUALITY







### SLIMTEK



10 MM OF LETTER THICKNESS IS LEDS ARE EMBEDDED THE MINIMUM AND SEALED IN THE CORE OF **NECESSARY TO** THE SIGN **INSERT AN LED** THE LEDS ARE COATED THE PMMA WITH A RESIN IS LASER CUT **FACE LIGHTING** LED WITH (PMMA), WITH 20 TO 40 MM VINYL OR PAINTED With a bevelled OF THICKNESS (RAL® OR PANTONE®) effect, we can create EDGE LIGHTING uniform (PMMA), OR PAINTED lighting with a stroke of (RAL® OR PANTONE®) to 3 mm

10 mm

# Lighting effects (optional)







Full edge lighting



Face and 1/2 front edge lighting







Backlighting



1/2 Front edge lighting

#### Slimtek

Slimtek? It is a block of acrylic manufactured to a thickness between 20 and 40 mm in which the LEDs are embedded dot by dot and soldered between them by hand. The entire unit is covered with a resin making the product waterproof and airtight, while guaranteeing perfectly uniform lighting for large and small letters.





A responsive team



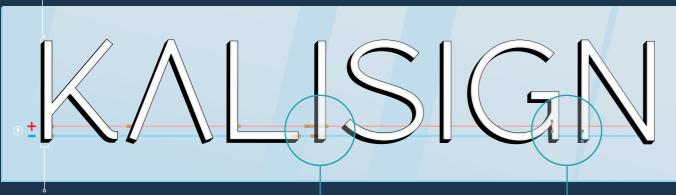
A dedicated contact

### SLIMGLASS

#### Enhance your windows!

The Slimglass range offers the same features as the Slimtek range, but is specifically designed for mounting on glass.

THICKNESS BETWEEN 20 TO 40 MM



#### 10 MM MINIMUM LETTER STROKE



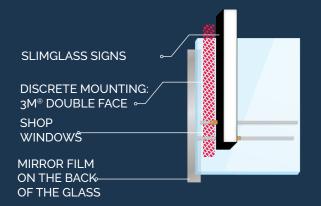
#### Exterior.

- Screws installed on the rear and rear half edge of the sign
- Transparent and thermo retractable
- Stainless steel braided cable (to place in before the transparent sheath)



#### Interior.

- Bolts on the rear and rear edges of the sign
- Transparent sheath





No possibility of diffusing the rear half edge.

No possibility of diffusing the back.

### Customisation to meet your needs

Demanding customers? Do not panic, we are able to adapt to any project. With our production unit, we provide you with several customisation options, such as paint colours, light effects, acrylics, and much more!

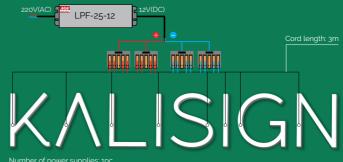
#### Proof checks to be validated

As soon as you place an order, a drilling drawing as well as a wiring drawing must be validated before starting production on your sign.

#### **Drilling drawing:**



#### Wiring drawing:



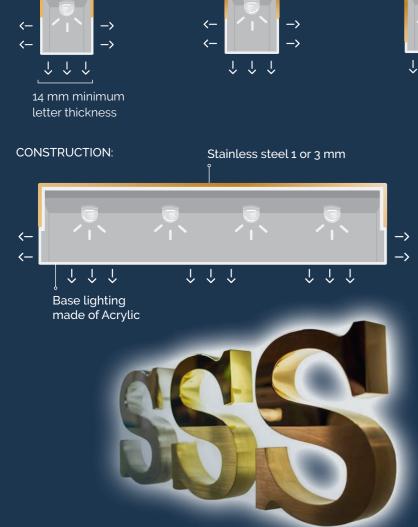
### Our Vinyls

We work with the Avery Dennison® 4500TF and 3M® 3630 ranges, recognised for their resistance over

**Attention**: The vinyl can only be added to the front and on the back of a sign.



### STAINLESS STEEL & BRASS



**STAINLESS** 

STEEL FACE

#### STAINLESS STEEL FACE STAINLESS STEEL FACE + FRONT EDGE + EDGE



#### STAINLESS STEEL EDGE + BACK



### In search of elegance?

Stainless steel and brass will give a luxurious and refined appearance to your signs.

#### The most used stainless steel



Mirror polished stainless steel Vertical and horizontal brushed stainless steel



Mirror polished gold stainless steel Vertical and horizontal brushed gold stainless steel



Mirror polished copper stainless steel Vertical and horizontal brushed copper stainless steel

### What are the differences between stainless steel #304 and stainless steel #316?

STAINLESS STEEL 304 is generally used for interiors but can also be used for exteriors. It is used on standard installations. It requires little or no maintenance, but must be in a relatively safe environment. Therefore, it is advisable to avoid industrial areas, coastal zones, chemical-laden atmospheres, etc.

**STAINLESS STEEL 316** is much more tolerant than the previous one. Its molybdenum (2%) content enables it to harden and better withstand atmospheres that are polluted, chlorinated, iodinated, etc... Unfortunately, there may be a few rust spots in a very severe environment. Maintenance checks will make it more durable.



When a sign is located near the sea. stainless steel #316 is





**CE Certification** 



#### **UL Certification**

Do you need it delivered to the USA or Canada? Your signs are suitable for wet and dry areas and thus perfectly meet the UL certification

### From 2300 to 9500°K

Preferably warm white or cold white?

#### **LED** specifications

Brightness: 750 cd/m2

**LUM Flow:** 5 Lumen

Efficacy: 55 Lumen/Watt

Power consumed by LED (white LED): 0.08 Watt

We control the heat emitted by the LEDs through a controlled electric power supply

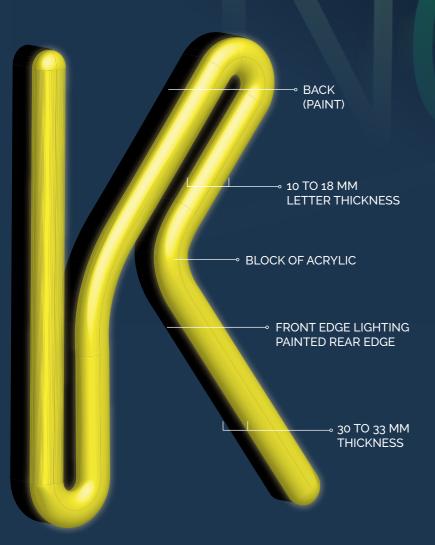
#### Coloured LEDs available:

White, Red, Green, Amber, Purple...



### NEON EFFECT

The advantages of LED while keeping the Neon effect!



#### **Neon Construction**



#### **Glossy Effect**

- 3 THICKNESSES
- 1. Acrylic bottom
- 2. Colour acrylic
- 3. Transparent acrylic hand-polished to provide this glossy appearance



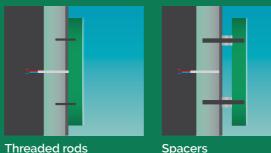
#### Matte Effect

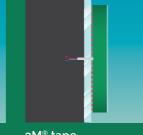
- 2 THICKNESSES
- 1. PMMA base
- 2. Milled and redesigned colour acrylic



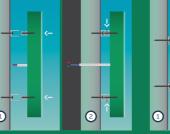
### Mounting systems

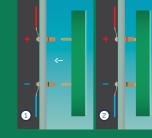
We offer various mounting systems to adapt to the projects of your customers:





3M® tape





Snap system

Easy-fix®

Banana Plugs

Do you need a specific mounting system or structure? Do not hesitate to discuss your needs with our sales team.

### Acrylic

We work with different European and Asian suppliers in order to offer you a wide range of acrylics. Ranges available: PT® and

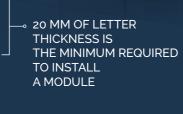
All our acrylic plates have a thickness of between 3 and 30 mm.

There is the possibility of duplicating a colour for higher order quantities. Contact our sales team for more information.

### ALUMTEK

### For your titanic projects!

The Alumtek range is the most suitable for large-size signs while maintaining perfect light diffusion.





LED MODULES ARE LOCATED INSIDE THE SIGN

<sup>l</sup> 60 TO 120 MM

EDGE LIGHTING OR PAINTED (RAL® OR PANTONE®)



EURAIIII

Face + half-edge lighting impossible

### Custom products

In order to fully meet the demands and needs of your customers, we also make custom flag signs and light boxes:

#### With a perforated sheet or Slimtek.





#### Lightbox.

OFF







Are you concerned about the feasibility of your project?

Contact our sales team. It will be a pleasure to work with you on your project and review possibilities.

### Our Colours

We have all existing paint references (RAL® and Pantone®).

All our signs are covered with 4 layers of paint:

- 1.White to reflect light
- 2.Black as an opacifier
- 3.Addition of the desired colour
- 4.Glossy, satin or matte finish



# SIGN-KONTROL

Full control at your fingertips

Sign-Kontrol® can be added to any Kalisign to enhance the customer's experience allowing them to take full control of their sign. Along with a better warranty, our Sign-Kontrol® module optimizes the life of the signs by allowing the customer to precisely program their range of

3,5 cm

Sign-Kontrol® is installed between the power supply and the sign. This programming module connects to your smart-phone (iOS and Android) to offer your customers full control of their sign through an intuitive user interface. Your customer can configure the sign on site with just a few taps.



Interested?

Visit our website to discover more about Sign-Kontrol®



11,5 cm









With Sign-Kontrol® you can enrich the customer experience and offer better guarantees on our signs. Our Sign-Kontrol® module optimizes the life of your sign by scheduling lighting hours and brightness.

- 5 years or 10,000 hours warranty on our products
- signs to suit its environment
- adapt easily to the
- ▼ Track the running hours of your sign and maximize your warranty period
- from the Apple Store or Google Play.



### Our Warranties

More than a product, at Kalisign we provide you with unparalleled service.

#### A guarantee up to 5 years

Each delivered sign is accompanied by a guarantee. Our warranty includes 2 years against any malfunction or visual impairment with 1 year of on-site troubleshooting. You can opt for a warranty of up to 5 years thanks to the Sign-Kontrol® module (see page 16).



#### 100% homogeneous light

We guarantee a perfectly uniform light in all our signs. If the sign you receive has any hot spots or dark areas, we will fabricate and ship a new sign for free.



#### Air and water tight

Our signs are waterproof and air-proof, thus exceeding the IP65 of our power supplies.

### Sample

Do you want to present our products to your customers? From single letter to a sample box, do not hesitate to ask us!

Contact us for more information.

## Need a quote?

# Are you interested in our products?

Send us your quote requests by email! We will respond within 48 hours.

#### How do you proceed?

In order to guarantee an exact price, please provide us with:

- Desired light effect
- Size of sign
- Desired thickness
- A vector file (PDF, AI, EPS, etc.)

We will contact you as soon as possible to discuss your project.

### Transport

Your signs are packed in custom-made wooden crates for optimum protection. Each wooden box received contains:

- A sign accompanied by its warranty of up to 5 years
- Stainless steel mounting systems
- A full-scale mounting plan
- Wiring plan
- One (or several) CE-certified Mean Well transformer
- Option: Sign-Kontrol®



3 Weeks for delivery once validation of the final drawings



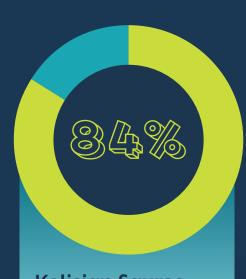
Worldwide delivery (air or sea) (DHL, Fedex, UPS)



Transport cost included in the quote (customs clearance performed and regulated by us).



Direct delivery from our production facility to you



**Kalisign figures**2018 Net Promoter
Score (NPS)

Our performance during 2018 allowed us to achieve a record NPS of 84%.

"What I like about Kalisign is the promise of personalised support for each project." »

Christophe, sign maker in Paris

"The first time that I received a batch of Slimtek letters, I was impressed by their quality and their brilliance. We now offer them to all our customers without the slightest hesitation!" »

Axel, sign maker in Rouen

"I recently had the opportunity to work with Kalisign and I have been very satisfied with the quality of their signs! It is a pleasure to work with them."

Vegard, sign maker n Norway

#### **Contact:**

7 rue saint Sauveur, 59800 Lille +33 03 66 72 89 69 contact@kalisign.com



kalisign.com